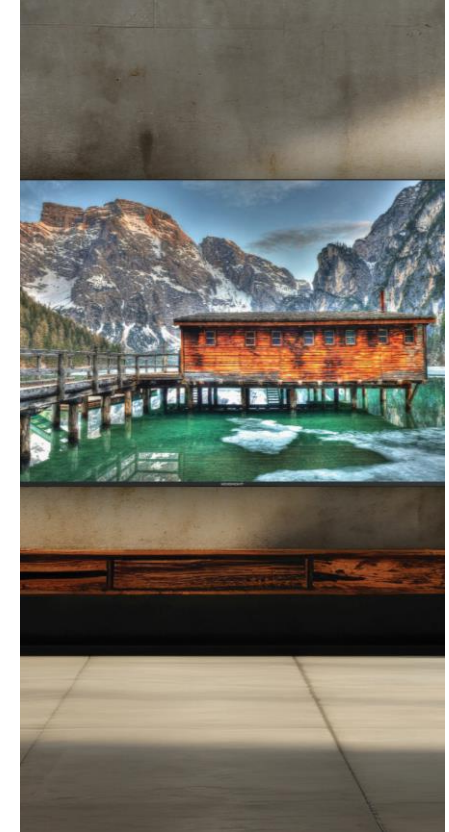


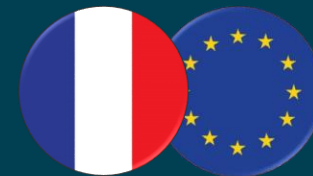
# THOMSON

---

## BRAND & PRODUCTS

2025





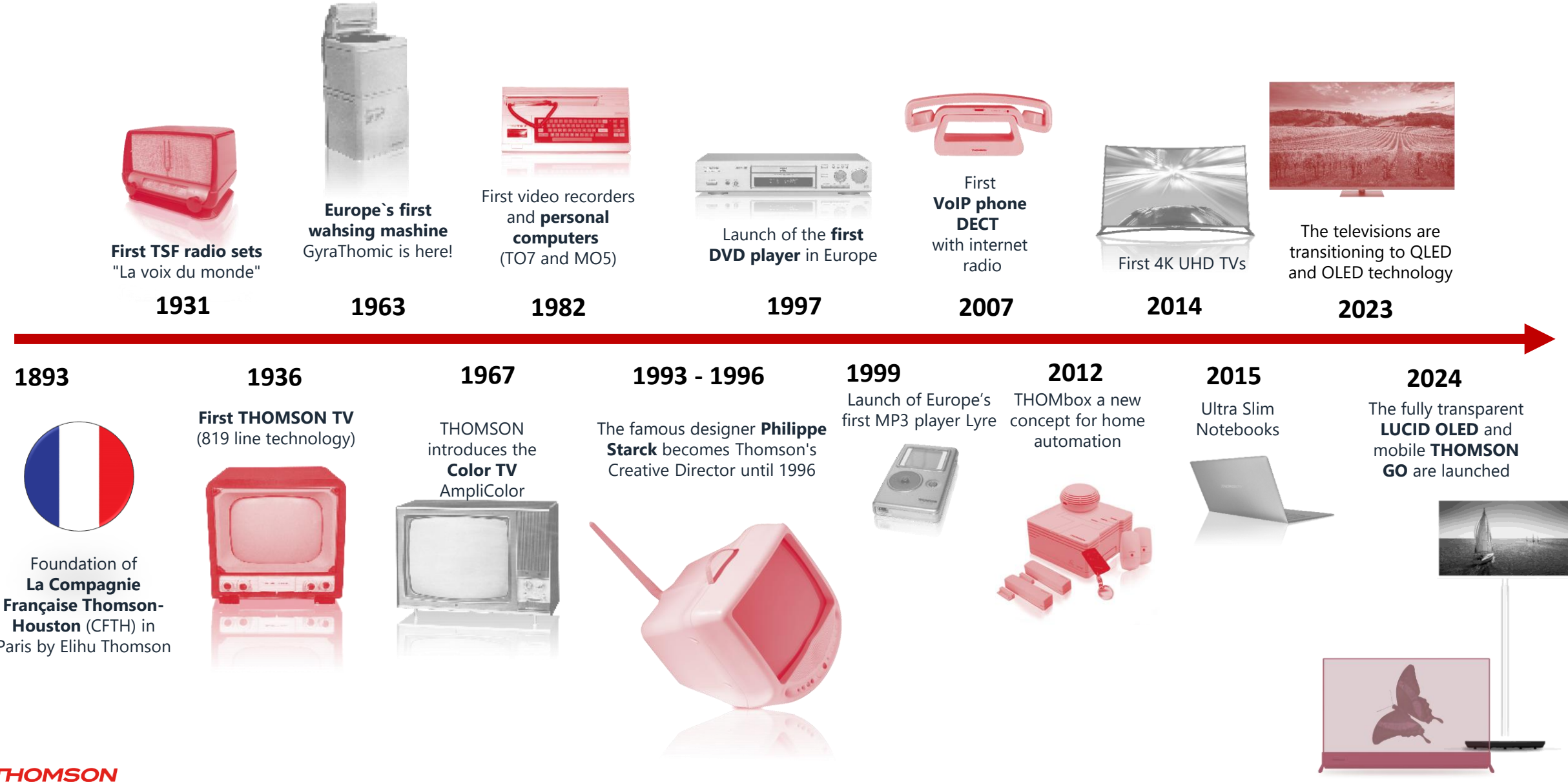
#THE THOMSON BRAND

## BORN IN FRANCE MADE FOR EUROPE

With a rich heritage spanning over 130 years, Thomson has become a trusted name for generations of families. Today, we are the oldest and one of the last remaining European brands still active in this market.



# #THE THOMSON BRAND



First TSF radio sets  
"La voix du monde"

1931



Europe's first  
washing machine  
GyraThomic is here!

1963



First video recorders  
and **personal  
computers**  
(TO7 and MO5)

1982



Launch of the **first  
DVD player** in Europe

1997



First  
**VoIP phone  
DECT**  
with internet  
radio

2007



First 4K UHD TVs

2014



The televisions are  
transitioning to QLED  
and OLED technology

2023

1893



Foundation of  
**La Compagnie  
Française Thomson-  
Houston** (CFTH) in  
Paris by Elihu Thomson

1936

First **THOMSON TV**  
(819 line technology)



1967

THOMSON  
introduces the  
**Color TV**  
AmpliColor



1993 - 1996

The famous designer **Philippe  
Starck** becomes Thomson's  
Creative Director until 1996



1999

Launch of Europe's  
first MP3 player Lyre



2012

THOMbox a new  
concept for home  
automation



2015

Ultra Slim  
Notebooks



2024

The fully transparent  
**LUCID OLED** and  
mobile **THOMSON  
GO** are launched





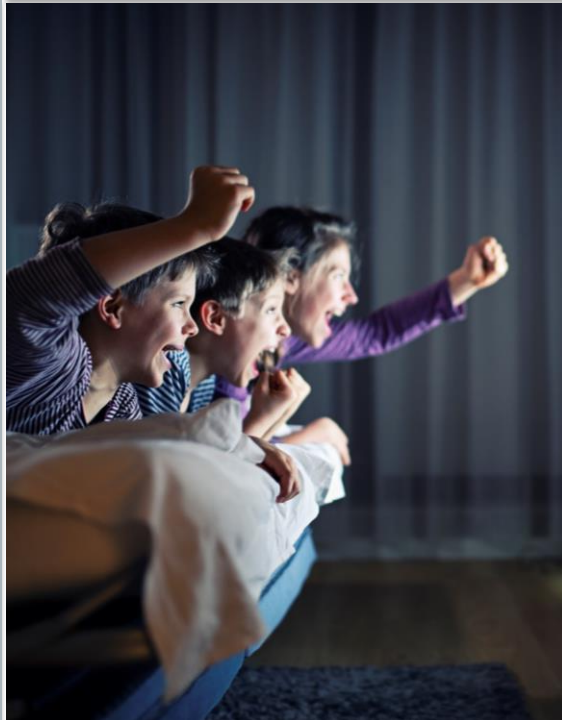
NR. **1**

Fastest growing TV brand in Europe

**+100%**

Growth in Market Share

THOMSON

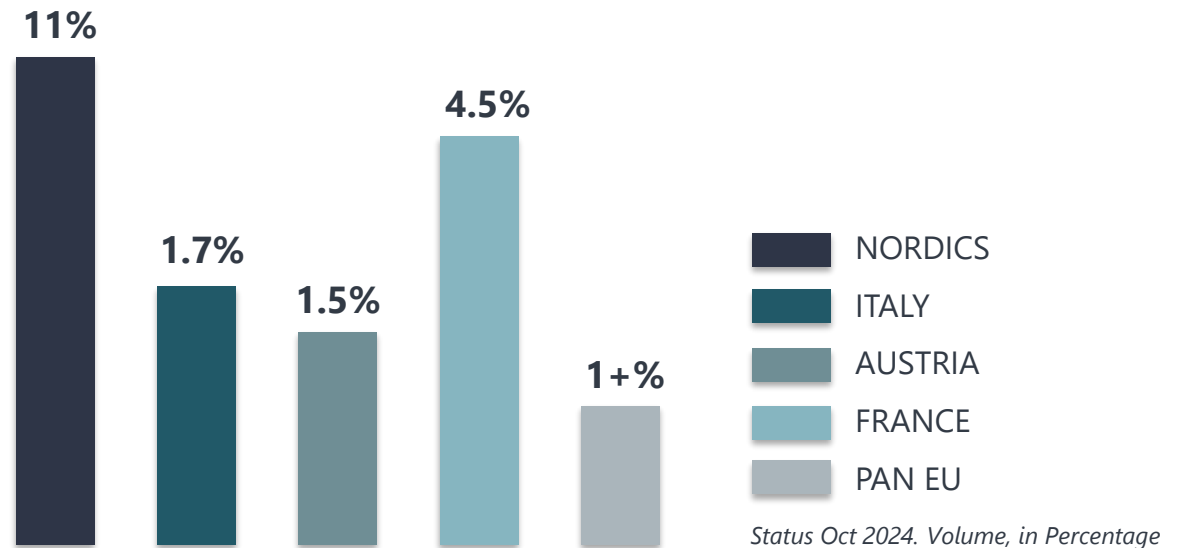


## #THE THOMSON BRAND

# EUROPE'S FASTEST GROWING TV BRAND

Only one year after launching the first Thomson TV, we have achieved a remarkable presence in the GfK report, securing up to 11% market share in select countries.

This rapid growth positions Thomson as the fastest-growing brand in the European TV industry.





[CLICK TO PLAY VIDEO](#)



**SIMPLICITY**

**PROXIMITY**

**TRUST**

**#THE THOMSON BRAND**

# **OUR VALUES SINCE 1893**

“Simplicity, Proximity and Trust” are the foundation of the THOMSON brand. We continue to uphold these principles in every aspect of our operations and innovations.



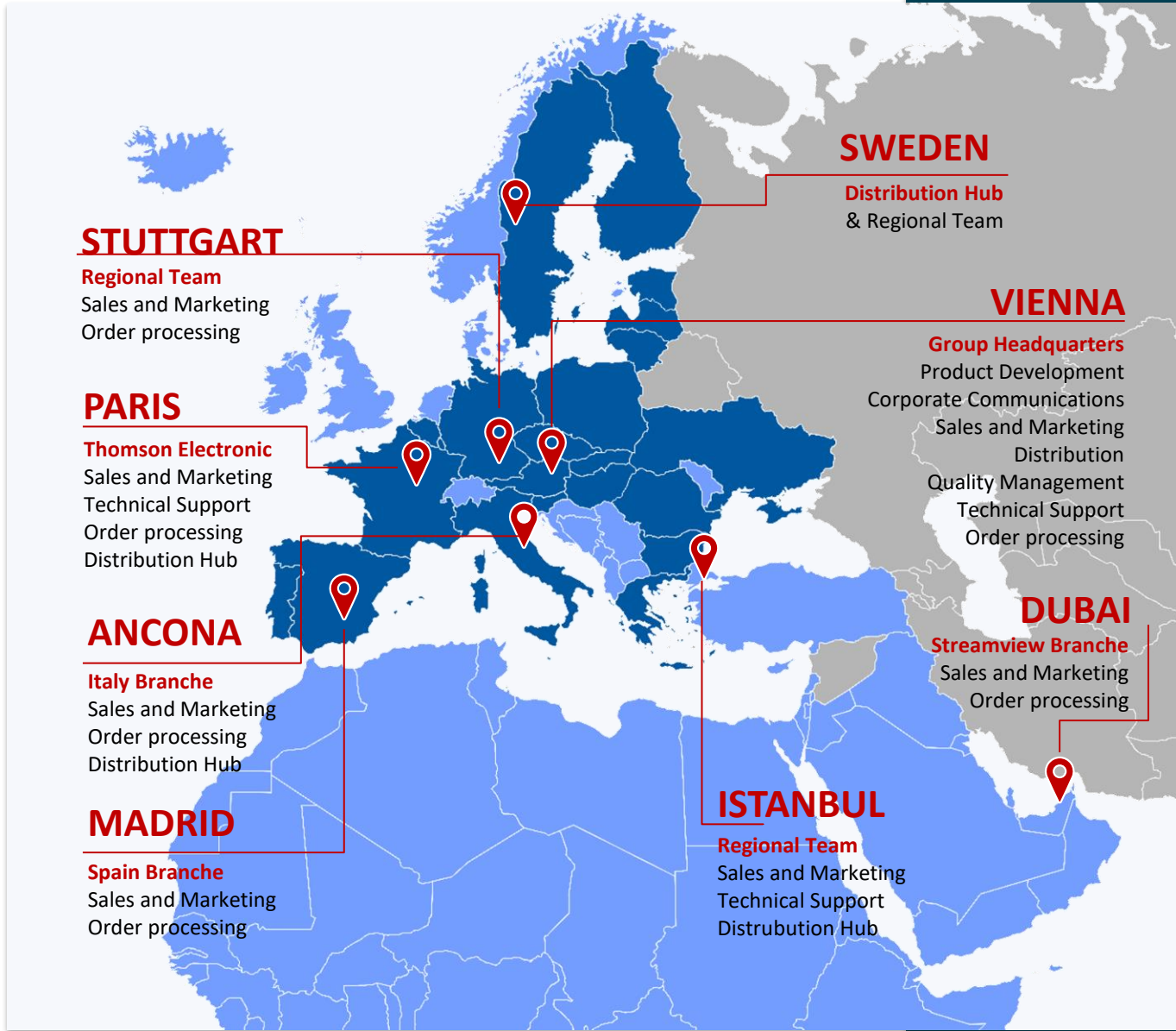
#SIMPLICITY

# USEFUL INNOVATION ACCESSIBLE TO ALL

We believe that your experience is more important than the number of features. The perfect product is simple to use and matches what you really need. By offering a unique blend of smart features and tailored solutions we aim to renew the TV industry.

**THOMSON**





#PROXIMITY

# THINK LOCAL ACT GLOBAL

Being close to our consumers and partners allows us to act agile, think differently and provide them with the best ideas & support. From the heart of Europe to Markets all around the Globe.

**35+** ACTIVE MARKETS  
**120** SERVICABLE COUNTRIES  
**3** CONTINENTS COVERED



# THOMSON

TECHNOLOGICAL PARTNER  
OF PARMA CALCIO  
SEASON 2024/25



## #PROXIMITY

# TECHNOLOGICAL PARTNER OF PARMA CALCIO

Sport Sponsorships bring us closer to local audiences. As the official Technological Partner of Parma Calcio we are enriching the fan experience in-stadium and at home

- 40-seconds video spot played at every game
- Comprehensive field visibility
- Logo on Youth Team Shorts
- Private Thomson Lounge & VIP Tickets
- PR push through Parma Calcio

Additional Sponsorship Programs include

- CIVM Championship – Car Rally
- Campetto Basket – Basketball Team
- Jaako Helsinki Hockey Club



#TRUST

# QUALITY YOU CAN RELY ON

Consumer and partner satisfaction are at the heart of our operations. A remarkable 0.01% after-sales rate\* demonstrates our unwavering commitment to quality.

*\*Data for France, 2023/2024 period, out of DOA (dead on arrival) and Hidden damaged.*

**THOMSON**

**3**  
**YEARS**  
WARRANTY

Every product comes with comprehensive three-year warranty coverage, ensuring peace of mind for all our customers.

**LOCAL**  
**AFTER-SALES**

Repair centers across Europe and the 24/7 Live **Chat Assistant TOM** ensure service excellence

**ASSEMBLED**  
**IN EUROPE**

European Production Sites and a R&D department located at the Austrian HQ, ensure that our products meet European quality standards and local viewing preferences.



#TRUST

# CERTIFIED EXCELLENCE

Our commitment to quality is consistently recognized by independent test institutes and leading industry press. Securing numerous awards and achieving 5-star rankings across e-commerce platforms, our products stand for reliable performance.

THOMSON



8.3  
10

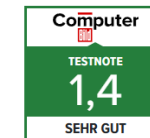
Thomson Streaming Box 240

Top Class 1,0

HiFi Test 3/24 TV-HIFI Value for money: very good

Bewertung	
Kriterien	%
Bildqualität	20 94%
Tonqualität	10 94%
Ausstattung	15 83%
Apps und Multimedia	20 93%
Bedienung	15 90%
Fernbedienung	10 94%
Stromverbrauch	5 100%
Speicherfunktionen	5 92%
Bonus	--
Preis-/Leistungsindex	0,87
TESTURTEIL	SEHR GUT 92,0%

Practicality Tip HiFi Test 3/24 TV-HIFI



Thomson Streaming Box Plus 270

Spitzenklasse 1+

HiFi Test 6/24 TV-HIFI Preis/Leistung: sehr gut



Die besten Streaming-Boxen und -Sticks



#USEFUL INNOVATION

# OUR MISSION FOR 2025

Our mission is to provide the very best experience in product performance, usability and environmental impact. This is achieved by offering high quality and easy-to-use products that improve everyday life.

**Today and tomorrow.**

QUALITY

EXPERIENCE

IMPACT





#OUR MISSION FOR 2025

**QUALITY**  
EXPERIENCE  
IMPACT

#QUALITY

## DIFFERENCE BY SPECIFICATION

A+ LCD Panels ensuring a 0-dead pixel tolerance.

Sound Tuning for clear and intelligible TV audio.

Dolby VISION & ATMOS for best experience in image and sound

Rich Connectivity including 4x HDMI, 3x USB, Triple Tuner, CI+...





#QUALITY

# 144 HZ REFRESH RATE

where speed meets  
clarity

100"  
225cm



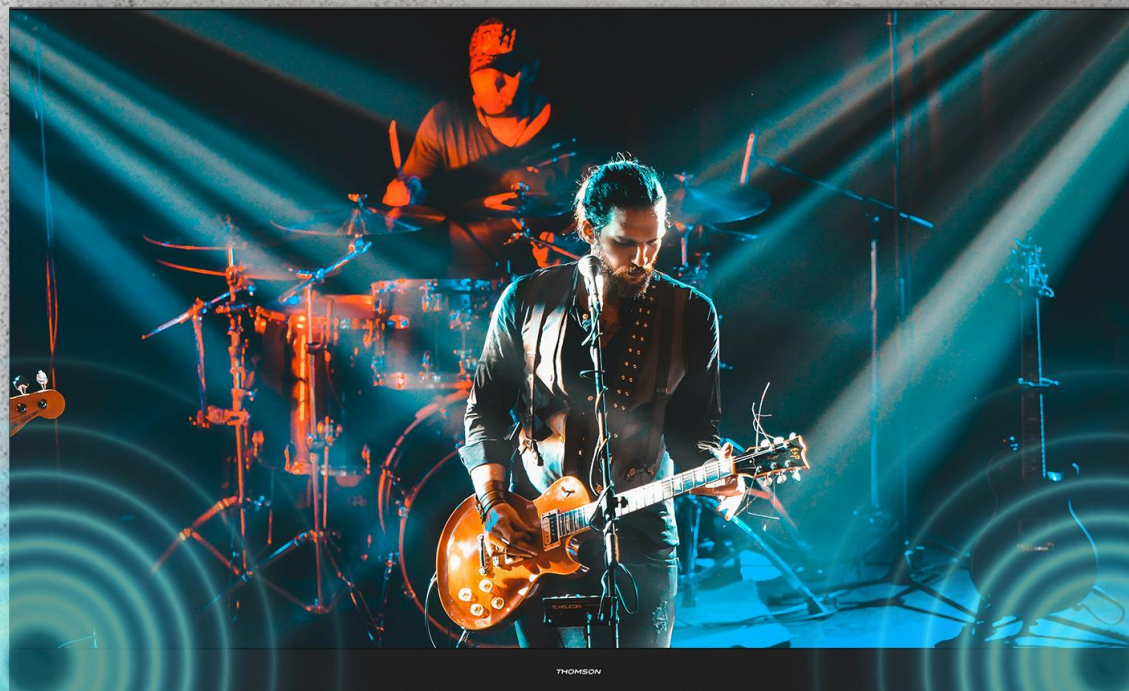
144HZ  
REFRESH RATE



#QUALITY

# BUILT-IN FRONT SPEAKERS

for crystal clear  
audio, right to your  
ears





#QUALITY

# OLED DISPLAYS

experience true  
black and rich  
contrasts

THOMSON





#QUALITY

# MINI-LED TECHNOLOGY

for dynamic and  
brilliant visuals

THOMSON





#QUALITY

# LASER PROJECTORS

unmatched clarity  
and brightness



#OUR MISSION FOR 2025

QUALITY  
**EXPERIENCE**  
IMPACT

Available in black and white



#EXPERIENCE

## A WHITE LINE-UP PERFECTLY MATCHING ANY INTERIOR

Our white TVs are available even  
in big sizes up to 55"

EASY TV  
HD / FHD  
4K UHD





**THOMSON**

#EXPERIENCE

## Google TV

A unified OS ensures that the operation of all Thomson TVs is identical.

**PLUS:** Highest security standard, intuitive operation and maximized content availability.



ALL IN  
ONE SCREEN



WATCH  
LIVE TV



MOBILE  
REMOTE



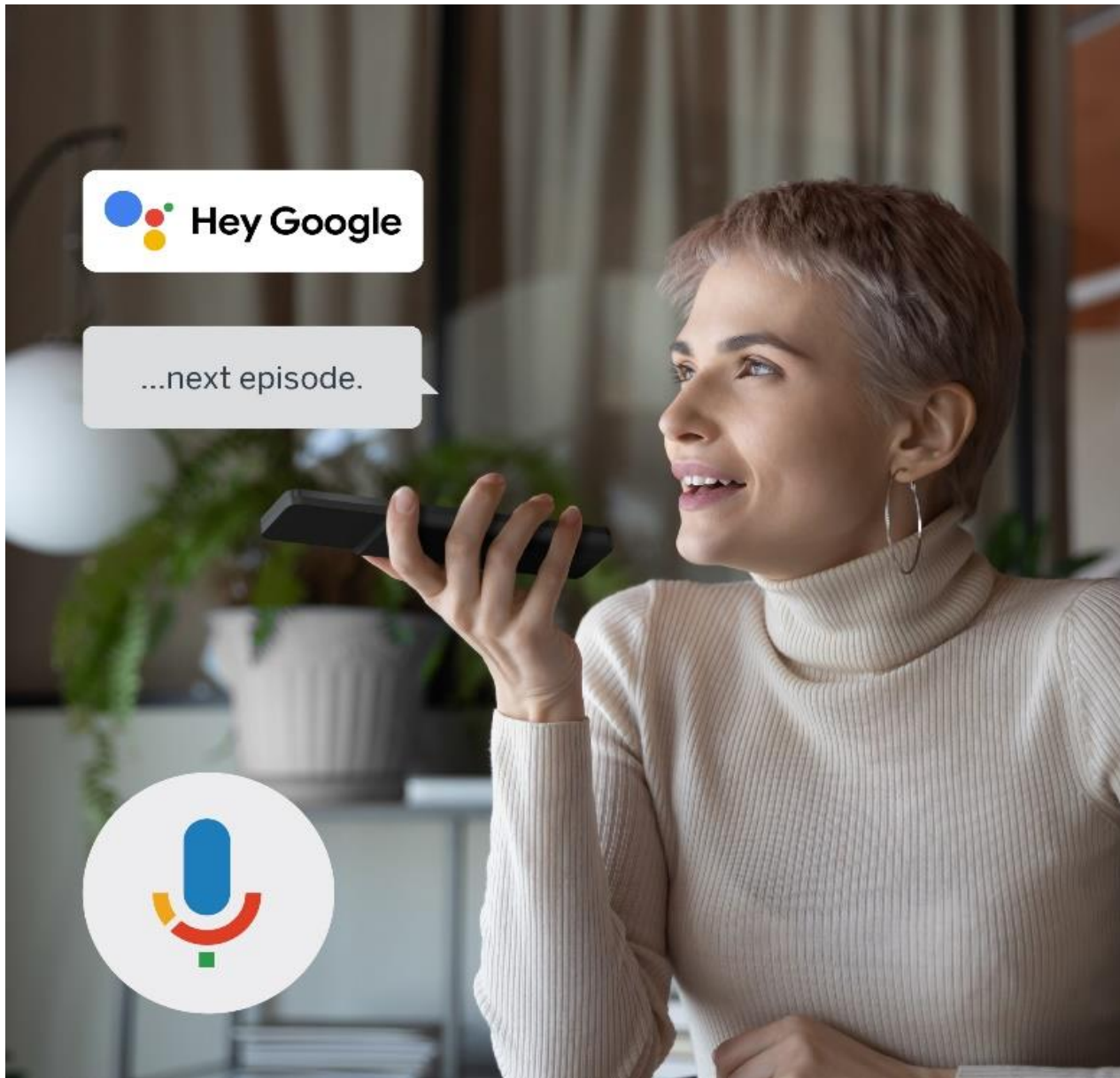
#EXPERIENCE

## SEAMLESSLY STREAM FROM ANY DEVICE

Cast contents from your phone,  
tablet or notebook.







#EXPERIENCE

## SMART VOICE CONTROL

...and hands free navigation thanks to the integrated Farfield Microphone





Profile Switch



Favorite App



Backlit buttons



Voice control



#EXPERIENCE

# A UNIQUE BACKLIT REMOTE CONTROL

..with direct access buttons for  
the most popular apps and a  
customizable short key

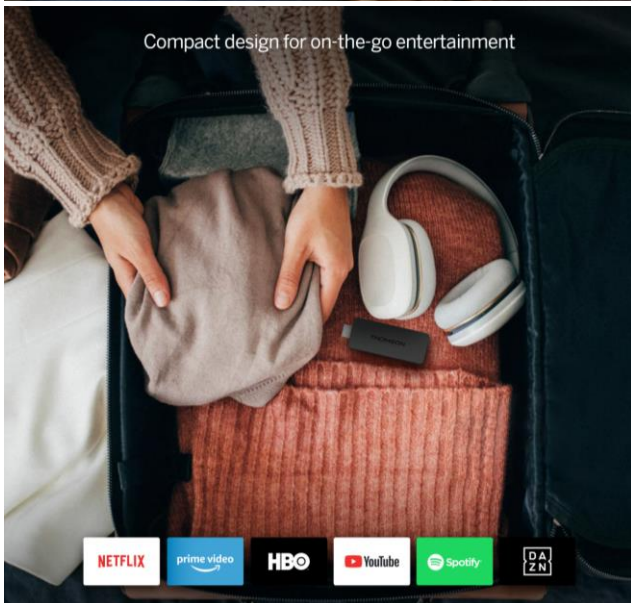
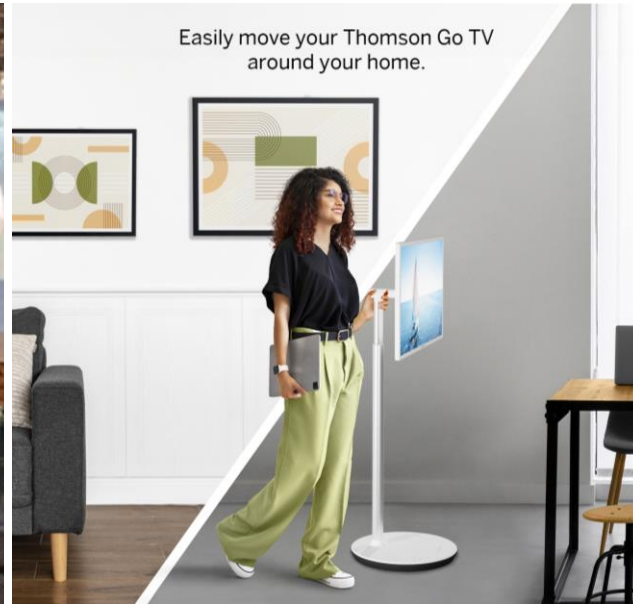


#EXPERIENCE

## AN ADJUSTABLE CENTRAL SWIVEL STAND

Available for UHD and QLED  
from 43" to 75"





#EXPERIENCE

# TAKE YOUR ENTERTAINMENT WITH YOU

Life became flexible.  
Our Products too.  
The **THOMSON GO** collection is designed for your adventures.



**THOMSON**

#EXPERIENCE

# A TV FOR YOU AND YOUR FAMILY



MULTIPLE  
USER PROFILES



KIDS  
PROFILE



AMBIENT  
MODE



BLUELIGHT  
FILTER



CHANNEL  
RESTRICTION



TV  
TIMER



#OUR MISSION FOR 2025

QUALITY  
EXPERIENCE  
**IMPACT**

#IMPACT

## TODAY, TOMORROW

### **PRODUCTS, THAT ARE BUILT TO LAST**

Every THOMSON product is covered by a three-year warranty protection, ensuring sustained performance and reliability

### **CONTINUOUS PACKAGING INNOVATIONS**

Today, our Streaming Devices are shipped in a 100% plastic-free packaging. The ink on TV boxes is of natural origin. Eco-friendly initiatives, that are expanded across our range.

### **BEST-IN-CLASS ENERGY CONSUMPTION**

Energy Consumption below industry standard make our Products a sustainable choice.

### **SECOND LIFE FOR OUR TVS**

60% of the materials used in our TVs are from recycled plastic, a number we keep increasing. PLUS we are working on a refurbish process. Stay tuned.



**#IMPACT**

## **WE DESIGN PRODUCTS THAT PROMOTE INCLUSION...**

### **EASY TV**

Also those who prefer a simple product are entitled to the highest quality. Our Easy TVs are manufactured with the same precision as our Smart TVs.

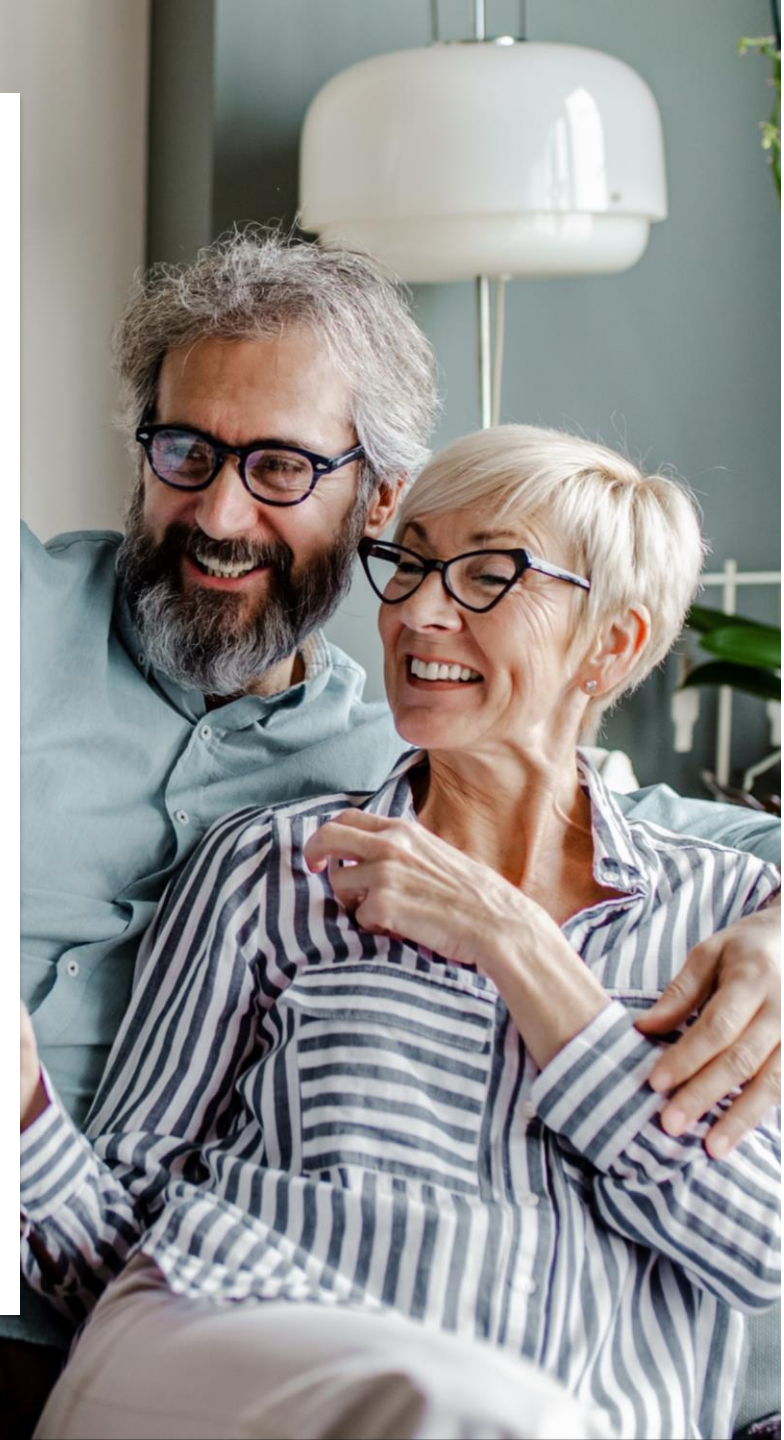
### **FRONT SPEAKERS**

A convenient all-in-one solution for most precise audio and clear voices. With our swivel stand the sound will always be directed to you.

Our "non-smart" Easy TVs are available from 24" to 43" and ensure streamlined entertainment, also suitable for the hotel industry.

### **SIMPLIFIED REMOTE CONTROL**

TV should be accessible to all. Our SIMPLE CONTROL allows for easy navigation, also for the senior generation.







**#IMPACT**

## ...AND TAKE CARE OF OUR CARBON FOOTPRINT

### **SHORTENING TRANSPORT DISTANCES**

We leverage multiple warehouses and production facilities across Europe to significantly reduce transportation distances.

### **EUROPEAN CSR-STANDARDS**

Every THOMSON TV is assembled in Europe - for a stringent environmental protection throughout the manufacturing process.

### **GREEN ENERGY FROM SOLAR PANELS**

Our factories are equipped with photovoltaic panels, utilizing green energy to reduce environmental impact.

### **SUSTAINABLE PRODUCT CHOICES**

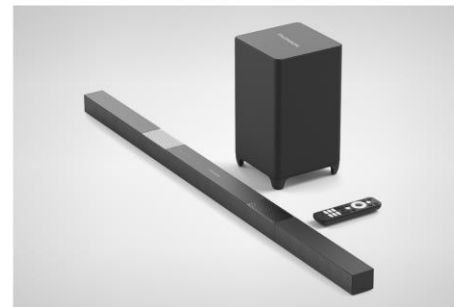
Projectors provide the largest image using the least material, reducing waste. Streaming devices prolong the lifespan of outdated TVs, helping to minimize electronic waste.



#OUR PRODUCTS

# EXPERIENCE USEFUL INNOVATION

From TV to projectors and  
beyond we offer all essentials  
for your viewing needs.



#OUR PRODUCTS

# THOMSON EASY & SMART TV

Simplicity and Sophistication  
across the Board – from 24" to  
100"



xxHD2S13 / xxFD2S13

# EASY TV

#frameless design  
#adjustable side feet  
#streamlined entertainment

Black:

**24" | 32" HD**

**40" | 43" FHD**

White:

**32" HD**

**40" FHD**



Backlit Remote Control



2x 8W

**Dolby**  
AUDIO



Frameless



Black & White



2x 2.0

**HDMI**

3x 1.4



xxHG2S14 / xxFG2S14

# HD / FHD

#adjustable feet: reduce the footprint to 30cm  
#frameless design

HD Black:

**24" | 24" 12V | 32"**

HD White:

**24" 12V | 32"**

FHD Black:

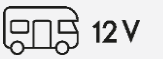
**32" 12V | 40" | 43"**

FHD White:

**40"**



Backlit Remote Control



Frameless



Black & White



GOOGLE  
CAST



xxUG5C14 / xxUG4S14

# 4K UHD

#10 bit panels  
#central swivel stand  
#Rich Connectivity including  
HDMI 2.1 & USB 3.0

side feet:

**43" | 50" | 55" | 65"**

white side feet:

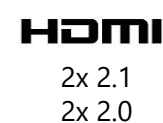
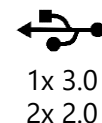
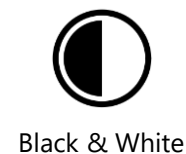
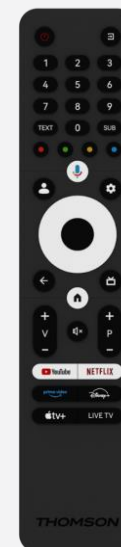
**43" | 50" | 55"**

swivel stand:

**43" | 50" | 55" | 65" | 75"**



Backlit Remote Control



xxHG4S15 / xxFG4S15  
xxQG4S14 / xxQG5C14

# QLED

#quantum dots filter  
#dolby vision/atmos  
#small sizes available  
#the first 12V QLED

XS side feet:

24" C | 32" C | 32" | 40" | 43"

side feet:

43" | 50" | 55" | 65" | 85"

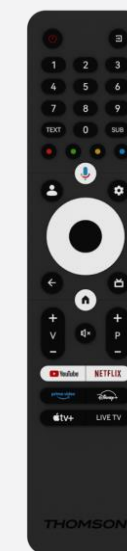
swivel stand:

43" | 50" | 55" | 65" | 75"

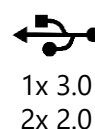
**NEW**  
XS 12V  
from Q1



Backlit Remote Control



12V  
24" | 32"





xxQG6C14

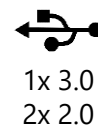
# QLED PLUS

#integrated frontspeaker  
#convenient all in one solution  
#central swivel stand

43" | 50" | 55" | 65"



Backlit Remote Control



xxQG7C14 / xxQG7C04

# QLED PRO

#144 Hz refresh rate  
#Dolby Vision & Atmos  
#available in big sizes up to 100"

43" | 50" | 55" | 65" | 75"  
85" | 100"

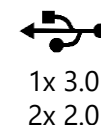
**NEW**  
grey  
from Q1



Backlit Remote Control



144 Hz



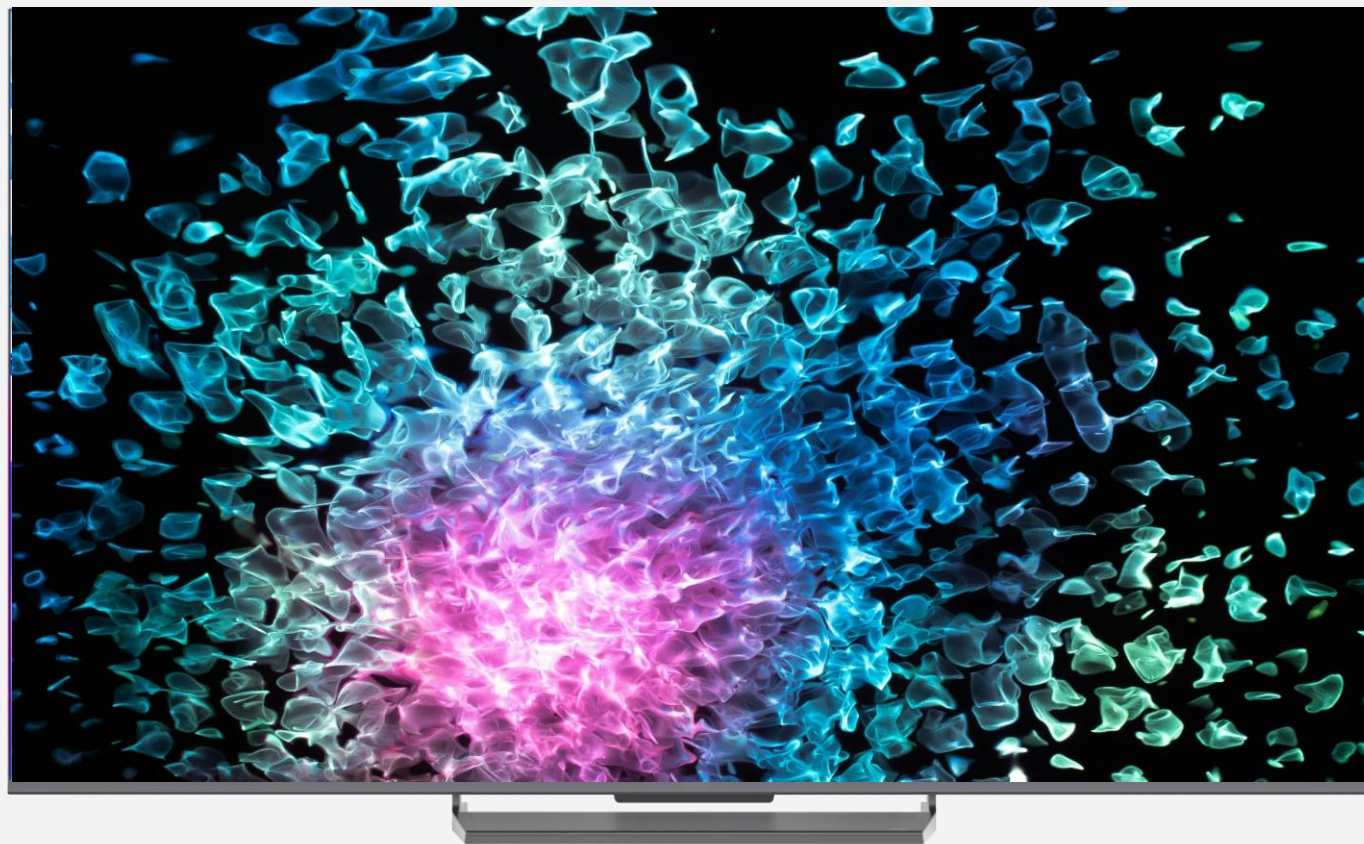


xxMG7C15

# MINI LED

- #Farfield voice assistant
- #144 Hz refresh rate
- #Dolby Vision and Dolby Atmos
- #20W built-in Subwoofer

55" | 65" | 75"



Backlit Remote Control



144 Hz

BUILT-IN  
SUBWOOFER

Dolby  
VISION · ATMOS



1x 3.0  
2x 2.0

HDMI

2x 2.1  
2x 2.0



GOOGLE  
CAST

xxOG8S24

# OLED

- #deepest black
- #farfield voice assistant
- #120 Hz refresh rate
- #ultra-thin design
- #Dolby Vision IQ
- #built-in 2.1.2 Dolby Atmos

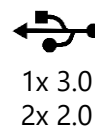
55" | 65" | 77"



Backlit Remote Control



120 Hz





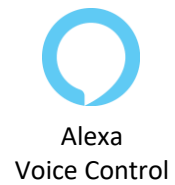


32HF2S34 / 40FF2S34

# FIRE TV

#Alexa Voice Control  
#Smart Home Dashboard  
#AirPlay  
#HDR10  
#Dolby Audio

32" HD | 40" FHD





xxHT2S15 / xxFT2S15 / xxUT4S15

# TIVO TV

#Dolby Audio  
#Voice Assistant  
#HDR10  
#Direct Access Buttons

24" 32" HD  
40" 43" FHD  
43" 50" UHD



#OUR PRODUCTS

# THOMSON GO THE TV THAT FOLLOWS YOU

Instead of buying a TV for each room, have a TV that moves with you. Whether you are cooking, studying, doing sports... THOMSON GO is always by your side.





# GO TV

## 32HA4M44



Built-in Wheels

6200 mAh

up to 4 hours life



DVB-T2



HDMI  
2x 2.0



Hey Google



# GO PLUS

## 32UE5M45



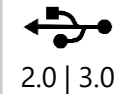
TOUCH  
DISPLAY



Built-in Wheels

9500 mAh

up to 4 hours life



HDMI  
1x 2.0



#OUR PRODUCTS

# STREAMING DEVICES

A smart and sustainable upgrade to your home entertainment. Our streaming devices bring the latest Google TV experience to your TV, monitor or projector.





#STREAMING DEVICES



STREAMING STICK  
140M



STREAMING STICK  
145



AVAILABLE  
IN MAR

CAST  
150



STREAMING BOX  
240M



AVAILABLE  
IN MAY

STREAMING BOX  
260 PRO



Built-in  
Speaker

AVAILABLE  
IN FEB

STREAMING BOX  
270M/270W PLUS

Dolby  
ATMOS

Dolby  
ATMOS

Dolby  
ATMOS

Dolby  
ATMOS

Dolby  
ATMOS

Dolby  
VISION·ATMOS



Far-Field



Far-Field



Type C

LAN AUDIO OUT  
optical

LAN AUDIO OUT  
optical

LAN



TRAVEL  
SIZE



TRAVEL  
SIZE



TRAVEL  
SIZE



USB 3.0

HDMI™



Type C

USB 3.0

HDMI™

HDMI 2.2



USB 3.0

HDMI™

HDMI 2.1

4K ULTRA  
HD

4K ULTRA  
HD

4K ULTRA  
HD

4K ULTRA  
HD

4K ULTRA  
HD

4K ULTRA  
HD





#OUR PRODUCTS

BUSINESS &  
GAMING  
MONITORS



# BUSINESS RANGE



**KEY BUSINESS MONITOR**  
M24FB2Y14



**STUDIO BUSINESS MONITOR**  
M27FB5C14



**SUPREME BUSINESS MONITOR**  
M27FB7C14V



# GAMING RANGE



**GAMING MONITOR**  
M24FG2Y14

**IPS** 300 NITS **FULL HD**

**SPEAKER**

**1ms** RESPONSE TIME OD **180 Hz** **sRGB 110%** **HDR10 8 BITS**

**HDMI™ DP**

**178°** VIEWING ANGLE **ANTI FLICKER** **LOW BLUE LIGHT** **Adaptive Sync**



**GAMING MONITOR**  
M27QG5Y14

**IPS** 350 NITS **QUAD HD**

**SPEAKER**

**1ms** RESPONSE TIME OD **180 Hz** **sRGB 120%** **HDR10 10 BITS**

**HDMI™ DP** **USB A** **USB B**   
USB 3.0 USB 3.0

**178°** VIEWING ANGLE **ANTI FLICKER** **LOW BLUE LIGHT** **Adaptive Sync**

**AVAILABLE IN Q1**



**GAMING MONITOR**  
M34QG7Y14C

**VA** 300 NITS **WQUAD HD**

**SPEAKER**

**1ms** RESPONSE TIME OD **240 Hz** **sRGB 130%** **HDR10 10 BITS**

**HDMI™ DP** **USB A** **USB B**   
USB 3.0 USB 3.0

**178°** VIEWING ANGLE **ANTI FLICKER** **LOW BLUE LIGHT** **Adaptive Sync**

**NEXT TO COME: 1x Business 1x Gaming in Q2 PLUS: Smart Monitor 27"**



SB7115

# ULTRA THIN SOUNDBAR

Impressive Speaker Power: 210W

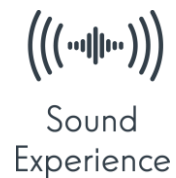
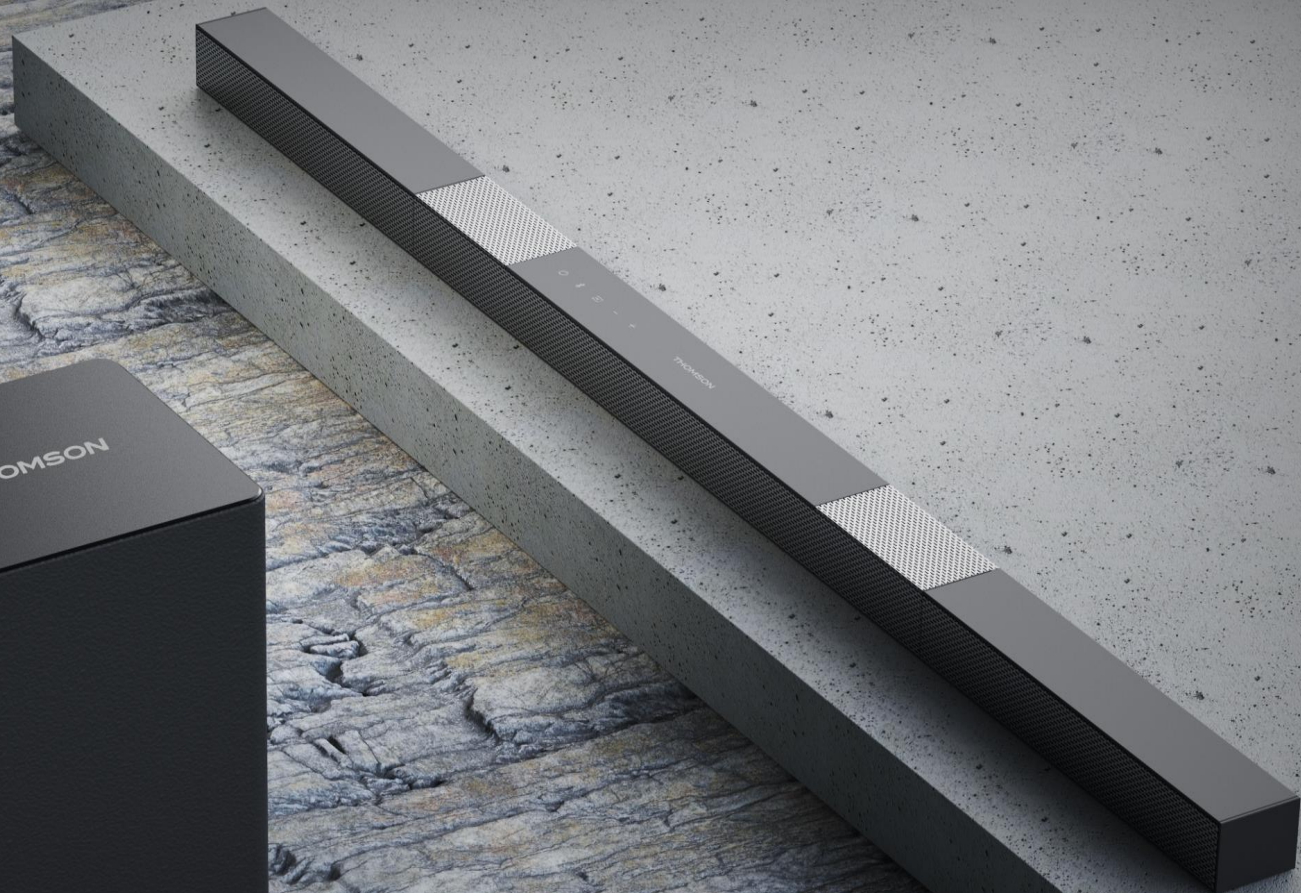
Ultra-thin design

Up-Firing Speaker

Wireless Subwoofer

Dolby Audio & DTS

600\*135\*78 mm





## SMART PROJECTOR VEGA PG35B

-  2x 5W
-  350 ANSI lm Brightness
-  Portable Compact
-  Up to 2.0H Battery Life



## SMART PROJECTOR SIRIUS PG55B

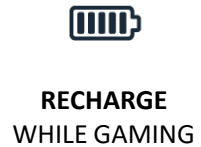
-  2x 7W
-  600 ANSI lm Brightness
-  Triple Laser Light Source
-  Up to 1.5H Battery Life
-  Ultra Short Throw Projection



## GAMEPAD 400A



## SIMPLE CONTROL





## TV STAND S603



## TV STAND S604



Maximum Weight  
60kg/132lbs



Screen Size  
65" - 86"



VESA Compatible  
Max. 600 x 400 mm



Concealed  
Cable Management



Adjustable  
Height



Non-Slip  
Rubber Feet Pads



Stable  
Aluminium Joints



Maximum Weight  
40kg/88lbs



Screen Size  
45" - 65"



VESA Compatible  
Max. 400 x 400 mm



Swivel Function  
+45° - -45°



# MERCI!

Thomson Electronic  
Franz Josefs Kai 1  
1010 Vienna - Austria  
[tv.mythomson.com](http://tv.mythomson.com)

