

Next generation streaming

THOMSON Introduces the Streaming Box Plus: The Talk-Back Streaming Assistant with Integrated Speaker

Get ready for a game-changer in home entertainment. THOMSON unveils the new Streaming Box Plus 270, featuring built-in microphones for precise voice command recognition and an integrated speaker for real-time responses. Simply say "Hey Google" to navigate your TV, operate your apps or manage your smart devices — compatible with Google Home — from anywhere in the room, no remote needed. And no worries if the remote goes missing — just press the button on the box, and it will reveal itself with a friendly beep.

Hands-Free Voice Assistant

The Streaming Box Plus 270 is your 24/7 personal assistant. Thanks to its built-in speaker, it's ready to respond whenever you need it. Here are just a few examples of what you can ask your device to do:

"Find the nearest restaurant, gas station, ATM, etc."

"Will it rain tomorrow?"

"Translate Good Morning to French."

"What's the traffic like on my way to ...?"



Please note that some commands related to your mobile or smart home devices require the initial setup of the streaming device using the Google Home app on your smartphone.

Whether you're in the kitchen or lounging on the couch, you can turn on your TV with just your voice and interact without touching a remote. Equipped with advanced microphones that have passed the Google Assistant ART test, the Streaming Box Plus 270 ensures precise recognition of your commands. Want to watch a movie? Just say, "Hey Google, find action films" and let the box do the rest.

Google TV OS: A Universe of Content

The THOMSON Streaming Box Plus 270 runs on Google TV, giving you access to an incredible library of over 400,000 movies, shows, and series. The device brings everything you stream together on one screen, so you can find what to watch without jumping from app to app. Plus, with Google Cast, you can easily stream content from your phone or tablet directly to your TV.

High-Performance Streaming

Speed and performance? Check. Backed by the Cortex-A55 processor, powerful X4 chipset, 3GB of RAM, and 32GB of storage, the THOMSON Streaming Box Plus 270 ensures smooth browsing and rapid app loading. On the connectivity front, it has it all: HDMI, USB-A 3.0, Ethernet, and Wi-Fi 6 — for stable, fast streaming.

Cinematic Viewing with Dolby Vision & Dolby Atmos

While hand-free voice control takes center stage, the THOMSON Streaming Box Plus 270 doesn't compromise on picture or sound quality. Supporting up to 4K Ultra HD resolution, Dolby Vision and Dolby Atmos technologies, this streaming box offers an immersive, theatre-like experience right at home.



Find My Remote

Ever lost the remote? We've got you covered. The Find My Remote feature ensures you'll never misplace your remote again. Simply press the dedicated button on the Streaming Box Plus 270, and the remote will emit a sound to help you locate it.

Key features at a glance:

- Product name: Streaming Box Plus
- Model Number: 270
- Google TV OS: Access 400,000+ movies, shows, and series
- Hands-free voice control with Google Assistant
- Find My Remote feature for extra convenience
- Supports up to 4K (3840 x 2160 pixels) resolution
- Supports Dolby Vision & Dolby Atmos
- Bluetooth remote control with shortcut buttons
- 3-year warranty

For more information on the product, please visit

<https://tv.mythomson.com/en/Thomson-Streaming-Box-Plus/270>

**About THOMSON**

Founded in France in 1893, THOMSON is a brand with a true European heritage. With over 130 years of history, THOMSON has been involved in some of the world's most significant technological revolutions, establishing itself as a pioneer in the industry. From the first radios and VCRs to MP3 players and televisions, THOMSON has consistently remained true to its mission of making innovation and cutting-edge technology accessible to everyone. Today, THOMSON continues to produce high-quality products that seamlessly blend comfort with the latest smart technologies.

THOMSON's goal is to ensure that everyone can share unforgettable experiences and moments of joy with their loved ones. This is reflected in the design and functionality of its products, which are tailored to meet the needs and preferences of a wide range of consumers. The brand offers a broad array of electronic products, including televisions, audio-video devices, telephony, computing, connected products, household appliances, and wellness products. THOMSON remains a leading force in the technology industry, staying true to its mission of creating useful innovations that put the customer first.

For more information about the product, please visit tv.mythomson.com.

Note 1:**Activating Far-Field Function:**

1. Go to Settings > Accounts & Profiles > Select your profile.
2. Choose Google Assistant and enable Hands-free Mic.

Note 2:

If the box is connected to your TV with an HDMI cable and you give the box a voice command it automatically switches on your TV and responses to you through the TV. To play Google Assistant audio only through the built-in speakers of the box, disconnect the HDMI cable from the Streaming Box Plus 270.