

## **Next-Generation Viewing: THOMSON Electronic Introduces 4K UHD Google TV Streaming Box**

**Discover a world of unlimited entertainment with the THOMSON Streaming Box 240. The elegant black box allows you to turn your TV into a Smart TV within a snap. Numerous connection options for a soundbar, projector, external hard drive or Bluetooth devices make the box a versatile multimedia hub. Enjoy access to a huge selection of apps, including popular services like Netflix, Disney+, Prime Video and YouTube and watch your favorite content in up to brilliant 4K quality. Thanks to the Google TV operating system, no viewing wishes remain unfulfilled. Users can conjure up the entire world of entertainment on their own TV with just one device.**

### **4K UHD viewing brilliance**

THOMSON Streaming Box 240 delivers breathtakingly sharp and vivid images in a resolution 4 times higher than Full HD. Get ready to bring your viewing experience to the next level.

### **Google TV offers all on one screen**

With Google TV, users have access to over 10,000 apps, including Netflix, Disney+, Prime Video and YouTube and 800+ free channels. Your favorite shows, documentaries, music, sporting events and much more are now just a click away. Google TV combines content from different services on the home screen, so you don't have to jump from app to app to find preferred movies.

Customize your home entertainment for each family member with multiple user profiles. This means that everyone can watch the programme of their choice and discover viewing suggestions tailored to their watching habits and interests. In the dedicated kid's space you can curate content for your child's profile, set a bedtime, watch limits and more.

With the Bluetooth remote control, a user can navigate through the big wide world of entertainment. Simply switch between channels using the numeric buttons and access your favorite apps via direct access keys. Or just ask Google Assistant and operate with a voice command. You can also download a corresponding app and transform your smartphone into a mobile remote control.

### **Multimedia hub for unlimited fun**

THOMSON Streaming Box 240 transforms living rooms into a cinema. Simply connect a soundbar and a projector to the black box and pop the popcorn. The integrated Dolby Atmos technology ensures a perfect cinematic experience with room-filling and dynamic sound.

Gamepads, laptops or external hard drives can also be easily linked to the box, and with Chromecast built-in, content from your smartphone or tablet can be shared on the big screen in a matter of seconds.

Compatible smart home devices can also be connected. View your kid's room, dim lights or simply connect a camera and manage Google Meet video calls sitting in front of your TV screen.

THOMSON Streaming Box 240 comes with an extended **3-year guarantee** for carefree entertainment fun.

### **About Thomson**

Founded in France in 1893, THOMSON embodies true European heritage. With a rich history extending beyond 130 years, the THOMSON brand has been part of the world's greatest technological revolutions, solidifying its role as a true pioneer in this industry. It has played a key role in developing the first radios, video recorders, mp3 players, TVs and more. Throughout its history, the company has remained true to its mission of making innovation and cutting-edge technology accessible to all. Today, THOMSON is committed to producing high-quality products that seamlessly combine convenience with the latest smart technologies.

THOMSON aims to make sure that everyone can share unforgettable experiences and moments of joy with their loved ones. This is evident in the design and the functionality of its products, which are tailored to meet the needs and preferences of a diverse range of consumers. The brand offers a vast range of electrical products spanning television, audio-video, telephony, computers, networked products, household, home appliances, health and well-being. THOMSON continues to uphold its legacy as a leading force in the tech industry and through it all, has stayed true to its mission: creating useful innovations that put customers first.